

BUSINESS CONCEPT

Business Operations Intelligence

Human + AI = 100x

A living intelligence platform that connects relationships, operations, physical assets and AI agents under human authority.



THE CATEGORY

Business intelligence is becoming operational

Traditional BI organizes data into reports. AI adds context, language, prediction and controlled action, allowing intelligence to participate in daily work.

TRADITIONAL BI

Explains what happened

Dashboards and periodic reports
Structured system data
Analyst-defined questions
Manual follow-up

AI-ENABLED INTELLIGENCE

Understands what matters now

Continuous signals and explanations
Documents, conversations and spatial data
Role-specific questions in natural language
Recommended actions with evidence

BUSINESS OPERATIONS INTELLIGENCE

Improves how work gets done

AI proposes or performs bounded tasks
Humans retain authority and accountability
Every result strengthens enterprise memory

A system of intelligence for the operating company

Sylex.ai creates a living model of the business, then equips each team with governed AI assistants that understand customers, work, assets and decisions.

01

Ideal customers

Relationship-driven or asset-intensive organizations with valuable decisions trapped across email, CRM, documents and disconnected systems.

02

Entry point

Start with one visible business problem: customer follow-up, pipeline quality, project coordination, operational reporting or facility intelligence.

03

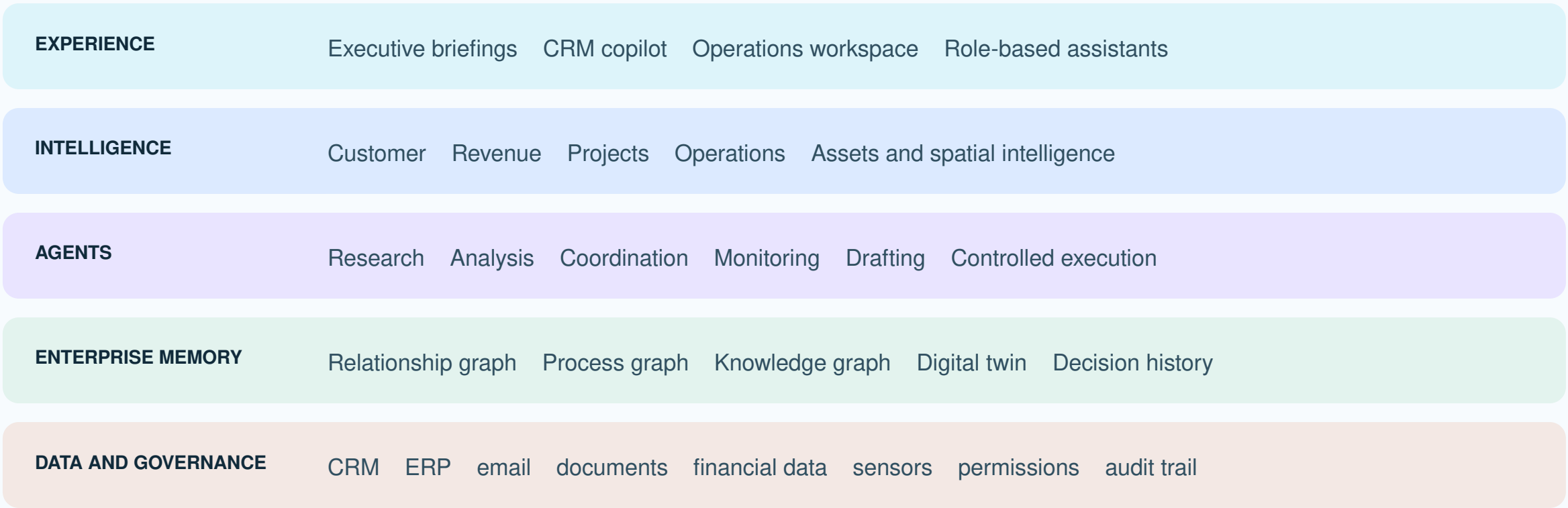
Expansion model

Reuse the same enterprise memory to add new roles, workflows and agent capabilities without rebuilding the foundation.

PLATFORM ARCHITECTURE

One enterprise memory supports many intelligence products

Each layer remains modular. Customers can begin with CRM Intelligence and extend into operations, projects, finance, facilities and agentic execution.



HOW THE PLATFORM CHANGES

AI changes the interface, the data model and the operating cadence

The platform evolves from a reporting destination into an active, governed participant in the workflow.

Platform dimension	BI platform	Sylex.ai approach
Interface	Dashboards and filters	Conversation, briefs and role-specific copilots
Data model	Metrics in separate systems	Operational graph linking people, work, assets and decisions
Cadence	Periodic review	Continuous monitoring with event-driven alerts
Workflow	Human interpretation and follow-up	AI recommendations, drafts and approved actions
Learning	Reports remain mostly static	Feedback and outcomes improve memory, rules and agents

Governance travels through every layer: identity, permissions, source traceability, approval thresholds and audit history.

FIRST INTELLIGENCE PRODUCT

CRM Intelligence

A shared relationship memory that turns every customer interaction into context for the next decision.

- **Unified account memory**
Meetings, messages, proposals, contracts, service history and commitments.
- **Opportunity and risk signals**
Intent, stalled pursuits, missing relationships, churn risk and open obligations.
- **Next-best action**
Meeting briefs, follow-up drafts, proposal inputs and prioritized outreach.
- **Human authority**
People approve communications, pricing, commitments and sensitive customer actions.

Operational Intelligence

Sylex.ai connects how work is documented with where work actually happens.

01 Process intelligence

See bottlenecks, handoffs, exceptions and unresolved dependencies.

02 Project intelligence

Link scope, schedules, decisions, deliverables and client commitments.

03 Asset and facility intelligence

Anchor equipment, spaces, documents, maintenance and sensor data to a digital twin.

04 Operational agents

Monitor conditions, prepare work, coordinate follow-up and escalate within defined limits.



$$\text{Human} + \text{AI} = 100x$$

100x is the design ambition: multiply the reach of capable people while preserving judgment, trust and accountability.

01

Shared memory

Teams stop reconstructing context for every decision.

02

Specialist agents

Each expert can supervise more analysis, coordination and follow-through.

03

Continuous awareness

The platform watches for changes between meetings and reporting cycles.

04

Human control

Authority remains explicit for risk, commitments and exceptions.

Actual impact must be measured workflow by workflow against a baseline.

High-value decisions with fragmented context

Sylex.ai enters where relationship memory and operational reality must come together.

Professional services

Pursuits, proposals, scope, staffing, project decisions and client follow-up.

Industrial operations

Facility records, equipment, work orders, capacity, production changes and compliance evidence.

Real estate and hospitality

Development decisions, vendors, assets, customer journeys and property operations.

Multi-location businesses

Local performance, service quality, shared standards and cross-site coordination.

One workflow proves the operating model

A focused pilot creates the first enterprise memory, deploys a role-specific assistant and measures business value before broader rollout.



PILOT SCORECARD Decision cycle time Hours reclaimed Response time Conversion or retention Exceptions caught User adoption

COMMERCIAL MODEL

Land with intelligence, expand through shared memory

Every new module becomes more valuable because it uses the same governed understanding of the company.

REVENUE STREAMS

Platform subscription	Annual access priced by modules, users, operating scale and AI usage.
Implementation	Discovery, integration, governance, workflow design and change management.
Digital twin services	Optional capture and modeling of spaces, equipment and physical operations.

EXPANSION PATH



Defensibility grows through domain models, customer-specific memory, trusted workflows and measurable feedback loops.

THE SYLEX.AI PROPOSITION

Build the first 100x workflow

Begin with a decision that matters. Connect the missing context. Give the responsible team an AI partner. Measure the difference. Then scale the operating memory across the company.

Human judgment. AI-scale execution. Compounding business intelligence.

